

# Printing Papers

## Spectrum® Offset

From its blue-white shade to its excellent runnability on offset presses, Spectrum® Offset delivers quality at an attractive price. This versatile paper meets the demanding needs of today's high volume web printing plants. Spectrum Offset is an ideal choice for a house foundation paper.

### Features

- Attractive blue-white shade
- Smooth and vellum finish options provide design flexibility
- Good opacity for two-sided printing
- Excellent formation for minimized print mottle
- Surface free of lint and paper dust
- Quality performance at an economical price
- SFI® Certified - Fiber Sourcing

### Target Specifications

*Basis 25" x 38"/500*

Weight	Brightness*	Whiteness (CIE)	Opacity	Smoothness* Smooth/Vellum	Caliper Smooth/Vellum
45 lb.	92	145	87	140/240	3.4/3.8
50 lb.	92	145	90	140/240	3.8/4.2
60 lb.	92	145	92	140/240	4.5/5.0
70 lb.	92	145	94	140/240	5.0/5.6

\*Approximate Measurements - Grade is run to CIE Whiteness, basis weight and caliper specifications.

### Recommended Applications

- Marketing materials
- Corporate collateral pieces
- Newsletters
- Brochures
- Direct mail
- Instruction sheets